



Lizzy Croghan

Hello! I'm a watercolor artist, designer, and owner of my stationery brand specializing in creative paper goods with my business LizzyC_Designs. I scan in unique watercolors for clients and edit them in Photoshop.

I create...

- Custom watercolor monograms
- Wedding invitations
- Save the dates
- Watercolor cocktail signs
- Watercolor wedding maps / itineraries
- Greeting cards & personalized stationary

WEBSITE

<https://lizzycroghan.squarespace.com/>

SAY HELLO!

lizzycroghan@gmail.com

224-216-8111

WORK EXPERIENCE

5 + years

LizzyC_Designs (freelancer)

I am a people person and love projects where I can make edits and collaborate! I take priority in listening to my clients wants and needs. I love commissions and taking on unique and challenging projects.

October
2020-Present

Greeting Card Designer / Graphic Designer
Dedication Health
Winnetka

Create personalized birthday greeting cards for a concierge medical practice. Scan in original fine art watercolors and manipulate them in Photoshop. Assist with production work such as running test samples of cards and organizing the cards once finished.

Aug 2019-
Mar 2020

L2T Media
Evanston

Followed Brand Guidelines to make sure designs were consistent and clear. Worked with a team to execute desired results such as typographic hierarchy, presentable images that capture each clients vision.

SKILLS

- Photoshop
- Indesign
- Illustrator
- Watercolor / Painting
- Typography
- Customer Service
- Print Production
- Social Media / Marketing
- Instagram
- Squarespace

EDUCATION

Spring 2017-
2018

Chicago Portfolio School
Greater Chicago Area

A one-year highly concentrated advertising and design school specifically for graphic designers, art directors and copy writers.

2010-2014

Marquette University
BA in Communications
Milwaukee, Wisconsin